

# AGENDA

## 20/15 FORESTRY SUMMIT

- 9 a.m.                    *South Carolina Forestry: A Growing Industry*  
– **Gene Kodama**  
State Forester, South Carolina Forestry Commission
- 9:30 a.m.                *Celebrating The Past, Preparing For The Future*  
– **Cam Crawford**  
President & CEO, South Carolina Forestry Association
- 10 a.m.                   *The Contribution Of Forestry And Forest Products To South Carolina's Economy*  
– **David Hughes, Ph.D.**  
University of Tennessee
- 10:30 a.m.              *Break*
- 11:00 a.m.              *Analysis Of South Carolina Forest Resource Trends At The FIA Sub-Unit Level*  
– **Mac Lupold**  
Lupold Consulting
- 11:30 a.m.              *Updated Assessment Of SC's Future Wood Supply After The 2014 Ice Storm*  
– **Scott Danskin**  
Forest Resource Analyst, South Carolina Forestry Commission
- Noon                     *U.S. Economic Outlook*  
– **Mark Vitner**  
Senior Economist, Wells Fargo
- 1 p.m.                    *South Carolina's Forest Products Marketing Program Update*  
– **Edgar Arias, Ph.D.**  
Marketing Specialist, South Carolina Forestry Commission
- 1:30 p.m.                *Wood Utilization + Design Institute: Helping To Create Market Demand*  
– **Pat Layton, Ph.D.**  
Clemson University Wood Utilization + Design Institute
- 2 p.m.                    *Panel Discussion*
- 2:30 p.m.                *Key Outcomes & Next Steps*  
– **Gene Kodama**
- 3 p.m.                    *Adjourn*